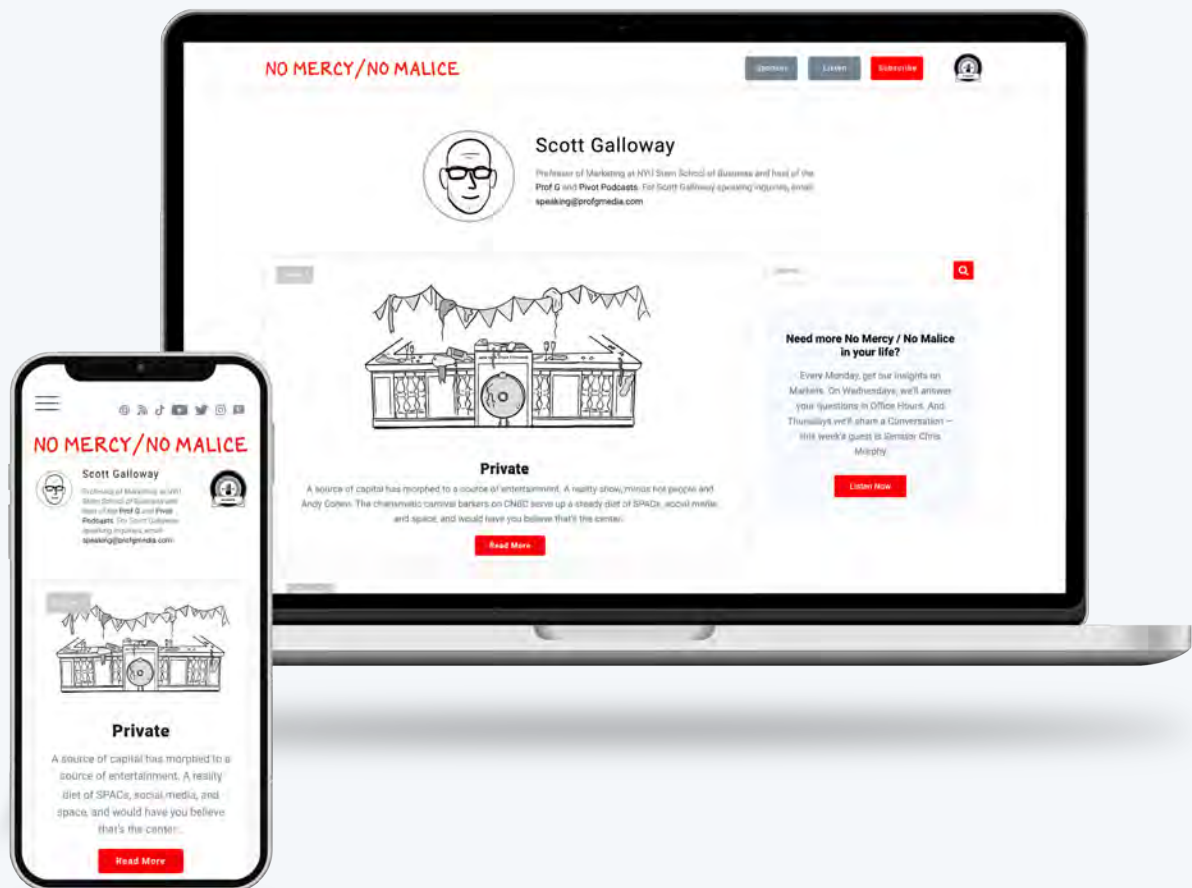


NO MERCY/NO MALICE

Sponsorship opportunity on No Mercy / No Malice

Exclusive sponsorships are available for Scott Galloway's weekly newsletter, No Mercy / No Malice, featuring Scott's unique blend of personal narrative and provocative business insights. No Mercy / No Malice reaches over 440,000 active subscribers every Friday.



NO MERCY/NO MALICE

What sponsors receive

- Exclusive visibility to our audience of over 440,000 active subscribers.
- A 250 x 250 graphic accompanied by up to 100 characters that will display on profgalloway.com and a 728 x 90 banner ad that will display on the top of the email newsletter.

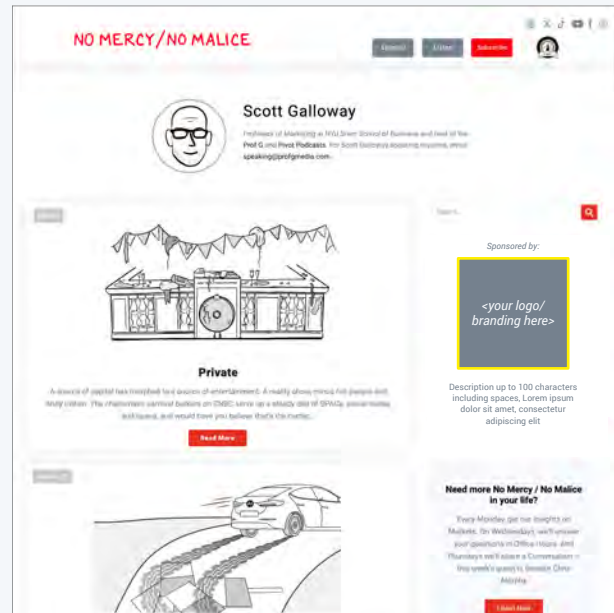
About No Mercy / No Malice

- Sent every Friday 1pm ET to 440,000 active subscribers
- Open rate: 40%
- Sponsorship is exclusive. Only one sponsor per month.

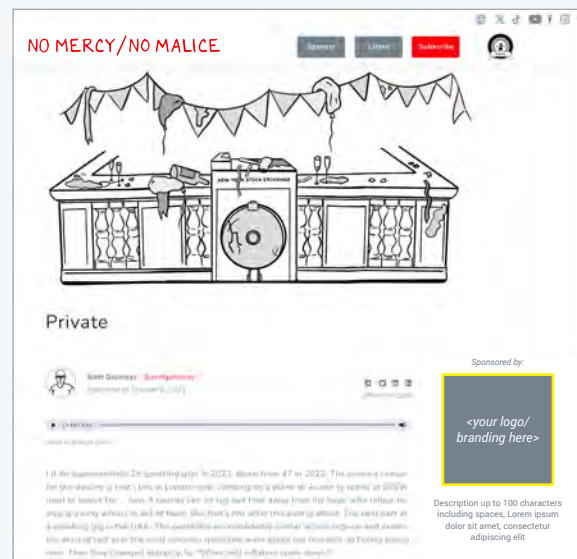
PRICE: \$50K per month

To schedule a sponsorship or for additional information email sponsor@profgmedia.com

1. On the profgalloway.com homepage



2. On the week's post



3. In the newsletter

